

Salisbury Township School District Guidelines for Guiding Staff, Students and Parents in Use of Social Media



Guidelines for Parents and Community

The Salisbury Township School District recognizes the benefits of engaging parents, community and students through currently popular social media tools. Communicating with the District through social media enables users to communicate with the District in a direct and meaningful way. Please be aware that when engaging with the District over social media, users are agreeing to the following guidelines:

Commenting on Salisbury Township School District Social Media Sites

Salisbury Township School District shares relevant information, links, images and video with the public through external social media websites. Comments made by the public to these sites are reviewed and, while comments will not be edited by District personnel, a comment may be deleted if it violates the comment guidelines described here.

- Comments should be related to the posted topic for the District's social media page or post. Salisbury Township School District social media accounts are not meant for comments that do not directly relate to the purpose or topic of the social media website.
- You are subject to the Terms of Service (TOS) of the host site (i.e. Facebook, Twitter, etc.). Information (links, photos, videos, etc.) you share with or post to official Salisbury Township School District pages is also subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.
- Salisbury Township School District social media accounts are not open to comments promoting or opposing any person campaigning for election to a political office (including School Board), or promotion or advertisement of a business or commercial transaction.
- The use of obscene, threatening or harassing language is prohibited.
- Personal attacks of any kind or offensive comments that target or disparage any ethnic, racial, age, or religious group, gender, sexual orientation or disability status are prohibited.
- Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.
- This comment policy is subject to amendment or modification at any time.

User-Created Content

Users are welcome to submit or post content, including links, photographs and videos, to an official Salisbury Township School District site. Users may only post their own, original content. Reproduced or borrowed content that reasonably appears to violate third party rights will be deleted.

